



Moms in the Making[®]

A conference for women going through infertility and/or desiring to grow their family

www.MomsInTheMaking.com | [@MomsInTheMaking](https://www.instagram.com/MomsInTheMaking) | [#MomsInTheMaking](https://www.facebook.com/MomsInTheMaking)

The History of Moms in the Making[®]

- 2013 | In-home group started
- 2015 | Online audience established
- 2017 | Hosted first conference
- 2018 | National groups launched
- 2024 | 8th conference and 90 groups world-wide including in-person, virtual, Spanish-speaking and Dutch-speaking





Moms in the Making[®] Conference

A two day event in Dallas
October 4th and 5th

Main stage sessions,
breakout sessions,
giveaways and more

250+ women expected
from all over the world

Age range from
20-50 years old

"I was so pleasantly surprised at how great the conference was... far exceeded my expectations!"

"The conference was life-changing."

"The conference was so much more than I expected!"

"Y'all went over the top! Every detail of the conference was perfect!"

Moms in the Making® Social Stats

Private group 8K members | Public page 7K likes | Instagram 11K followers
Newsletter 2K subscribers | Website 5K views a month



In Due Time Social Stats

Official support blog written by the President of Moms in the Making®, Caroline Harries

Private group 2K members | Public page 10K likes | Instagram 21K followers
Newsletter 1K subscribers | Website 40K views a month

Partnership Opportunities [®]

In-Kind Donation

* Products given as gifts to attendees

Sponsor one Attendee

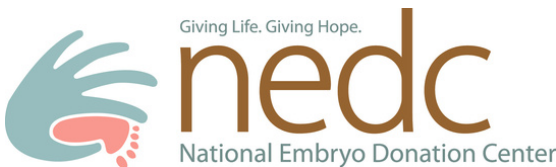
\$250 - Gift a ticket to one woman

Sponsor Conference

See last page



Previous Partnerships Include...



Sponsorship Opportunities

Sponsorship Benefit	Diamond \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500
Company logo spotlight featured on MITM website	2500 x 2500	1000 x 1000	450 x 450	300 x 300	150 x 150
Featured in conference recap on founder's blog, In Due Time (40K view/month)	Platinum + Company Video	Gold + Full Paragraph	Silver + 2-3 Sentences	Bronze + Logo Brief Description	URL
Logo on newsletter, distributed monthly to women worldwide and on newsletter to conference attendees distributed before and after event	X	X	X	X	X
Initial social media shoutout of your company	X	X	X	X	X
Logo/Ad placement in conference program	Full-Page Ad	Half-Page Ad	Quarter-Page Ad	Small Logo	X
*Your product included in conference swag bags	X	X	X	X	
Discounted conference ticket	2 Free	1 Free	50% off		
One-minute spotlight on social media accounts highlighting company	1 Video Before and After	X	X		
Conference spotlight highlighting company from stage	X	X	X		
Logo on signage for breakout sessions	X	X	X		
Prominent logo placement on event signage throughout conference	X	X			
Sponsor written article posted on In Due Time blog	2 posts	1 post			
Social media shoutouts on Facebook/Instagram	2 before/ 2 after with \$100 boost	2 before conference			
Sponsor video posted and boosted on MITM Facebook	X	X			
Table at conference to sell/promote business	X	X			
Ad on A Cup Full of Hope Podcast, broadcast to 60 nations	3-60 seconds	2-30 seconds			
Three-minute presentation or video to share during conference	X				
Sponsorship of VIP attendees throughout the conference	X				
Logo placement on main screen announcements throughout conference	X				
Sponsorship recognition throughout event	X				
Logo on all event-related communication	X				