



## Moms In the Making Affiliate Program

Do you want to join our Moms in the Making affiliate program? We have provided many ways to join and utilize our program. Please make sure to read the document in its entirety, especially the information about registering for the program.

### Affiliate Program Options

**1 – Facebook Fundraiser** - Host a Facebook or Instagram fundraiser and receive a 10% Moms in the Making credit of anything you raise over \$300. We have some recommendations to make this successful for you.

- Create your fundraiser [here](#).
- The default goal when creating a fundraiser is \$200. Although the minimum is \$300 for the affiliate program, we recommend making your goal \$1,000.
- There is also a default message, but we recommend personalizing the message. Why are you passionate about Moms in the Making? How has the ministry impacted you? Why should someone donate to Moms in the Making? Adding any personal testimonies will always help.
- You can invite friends to donate to your fundraiser or ask them to share your fundraiser on your behalf.
- You can share your fundraiser as many times as you want to.
- Once you raise a minimum of \$300 through your fundraiser, please take a screenshot of your name and amount and fill out the affiliate form below.
- Anything raised over \$1,000 will earn at a higher tier of 15% credit
- **Example: If you raise \$1,100, you will receive \$165 credit.**

**2 – Conference Sponsor** - Introduce us to a potential conference sponsor and receive 10% Moms in the Making credit for anyone who sponsors at the \$500 level or more. We have some recommendations to make this successful for you.

- Think about your friends, co-workers, neighbors, church community, family members and more. What businesses do they own? A conference sponsor can be anyone from a small shop to a large company. Need some ideas?
  - Fertility clinics, adoption agencies, obgyn's, pediatricians, midwives and more.
  - Pregnancy tests, ovulations kits and more
  - Spas, salons – anything beauty or self-care related
  - Vitamins, speciality foods or any Health-related items
  - Christian-based counselors – women growing their family often need counseling
  - Financial planners – women growing their family need financial guidance and strategy

- Car dealerships – women growing their family often need a new car
- Realtors – women growing their family often purchase a new home for more space
- The list is endless... boutiques, Etsy shops, travel agents, restaurants, doctors, baby items, fertility items, business owners and MORE!!!
- Have an idea of someone you want to reach out to? You can find sponsorship details [here](#).
- Having a hard time thinking about the people in your life who would want to sponsor? Pray about it! Ask the Lord for wisdom and guidance on any relationships you have with individuals or business owners.
- They must list you in their sponsor form under the question, “Did anyone tell you about the MITM conference that led to your decision to sponsor?”
- Do they have questions or want to learn more? Introduce us via email and we can answer any of their questions.
- **Example:** If you connect us with someone who sponsors at a \$5,000 level, you will receive a \$500 credit.
- **Disclaimer:** This needs to be someone we have not already reached out to, we do not already have a connection, contact or relationship with and has not previously sponsored the conference.

**3 – Refer a Friend to Conference** - Receive 10% Moms in the Making credit of every conference ticket purchased for every friend you invite who attends our conference.

- They must list you in their registration form under the question, “Did anyone tell you about the MITM conference that led to your decision to register?”
- **Example:** If you invite a friend who purchases a ticket at \$180 to attend our conference, you will receive a \$18 credit.
- **Disclaimer:** This cannot be someone who has attended previous conferences, is a part of one our groups, has engaged in any of our programs (prayer partners, card exchanges, etc) or is a newsletter subscriber. Credit will be calculated based on cost of ticket excluding recordings, shirt, insurance, etc

### Additional Information

**How many of the affiliate programs can I participate in?**

- You can join any or all 3 of the programs

**Do I need to register for the program?**

- Yes! We must have your registration. The date of your registration must precede the date of completion for any of the above options for the credits to count. You can register [here](#).

**Do I need to do anything if I complete any of the above 3 program options?**

- Yes! You must fill out [this](#) form when you complete any or all of the 3 options.

**How can the credits you earn be used?**

- Towards group registration, conference registration (excluding pre-sale tickets), leader retreat, leader partnership investment or towards any of our Moms in the Making merchandise, purchased online or at any of our events

**How soon will I receive my credits?**

- Credits will be sent via email within 60 days of earning them

**Do credits expire?**

- You have 12 months to use your credits from the date you receive them via email

**Can I transfer credits?**

- You are not able to transfer any credits to other people